



**Name: Bev Hinds**

**Company: Steve Hinds Photography, Dallas, TX**

**Title: Steve's Sioux City Rep., and am retired from Real Estate**

**Special Role in Ambassadors: Emeritus. I have served as Ambassador Chairperson, chaired committees, and now work on committees where and when needed.**

**Chamber Ambassador since: 1977**

**WHY I CHOOSE TO VOLUNTEER MY TIME TO THE CHAMBER AMBASSADORS:**

My step-dad was the Chamber Exec in an eastern Iowa City, and I saw what the energy and focus the chamber could be for a city and area. When my schedule allowed, I joined in 1977 when we needed a strong chamber to help us through the changes not only in the economy, but also within the chamber and its name. Remember the "Siouxland Association of Business and Industry"? As a resident since 1958, I have seen Sioux City survive low times and grow into the business community it is now, and the Chamber is the core. I wanted to be a part of it, and I want to continue to do so. As I travel a four state area presenting Lewis & Clark programs, I "sell" Sioux City and the Siouxland area, and I am proud to say I am from here.

**FAVORITE ANNUAL SIOUXLAND CHAMBER EVENT:**

The Annual Banquet is my favorite, followed by the Golf Tournament and the Key Executive dinner that welcomes the "newbies". When we went back to the evening dinner, G. Gordon Liddy was the first speaker. Those tickets were a "hard sell," but we had about 900 there, and the attendance has grown ever since with the quality and variety of speakers. Our event is envied by other cities, and we should be proud of the Chamber and Ambassadors for their efforts.

**ANYTHING ELSE?**

Being a "people person," I hope to continue as an Ambassador a little longer. I enjoy meeting new people and learning of the businesses as we do ribbon cuttings, attend ground breakings and thanking those business owners who are expanding in our area. Business After Hours gives me a chance to see the members of long standing, greet the new ones, and hear what is going on in the community that doesn't make the media. The Ambassadors are a terrific group of people; a hard working, strong force for the Chamber. Many have become like family to me over the years, and I value the friendships made as we have worked together. I also want to thank son, Steve, a commercial photographer, who after doing some work for Sioux City businesses, listened to his mother when I said that if he was going to do work here, he should join the Chamber. He has been a loyal dues-paying member, and that also allows me to remain an Ambassador by working for him.