



Benefits. Opportunities. Advantages.

EXPOSURE *market your business*

- RECOGNITION** Upon joining, your business name will be recognized for your investment in the Siouxland Business Journal with a distribution of 9,000 and our weekly calendar e-blast that reaches all 2,000 member investors and representatives. Chamber anniversaries and ribbon cuttings are also printed in this monthly publication.
- REFERRALS** It's our pleasure to refer your business and other chamber members to the 50+ inquires a week we receive from around the country.
- DISPLAYS** Exhibit your promotional literature in our lobby – exclusive to members.
- FREE ADVERTISING** As a thank you for your first year of membership, you receive a ¼ page ad in the Siouxland Business Journal and \$400 worth of radio advertising with Powell Broadcasting and Clear Channel Radio.



ONLINE PRESENCE *extend your marketing*

- DIRECTORY** Your business information including business description, hours of operation, location and website link are included in our online Business Directory that receives over 450 hits per month. With this improved feature, visitors will find your services or products easier among search engines. They can also send your info with the "Email to a Friend" link.
- MEMBERS ONLY** Keep your business information up-to-date on the 'Members Only Login'. Statistics on your web exposure through the Chamber are available upon request.
- EVENTS CALENDAR** Publicize your Chamber event through our online calendar and social media channels. Community events can be listed on our e-newsletter; space permitting.
- JOB POSTING** Display one free job posting annually on our website that is visible to chamber members and the public and streams directly to our social media channels.
- HOT DEALS** Five free hot deals postings on our website that streams on our social media channels. Additional plans available.
- BLOG POST** Post a guest article on our blog or have us "tweet" about your business. Two free blog postings per year.
- CONSULTATION** Learn one-on-one how to best position your company in the cyber world. One free social media consultation (up to one hour); additional assistance is \$50/hour.

PROMOTION *assisting your business*

MEMBER DIRECTORY Get access to the Chamber directory with chamber member's information. This list is updated constantly, so you'll always have the most accurate information.

MARKETING LISTS Target the top businesses in the region by renting a mailing list of 2,000 reputable business professionals in the Siouxland area. Or buy advertising space for \$50 in our weekly e-newsletter that reaches all of our members and representatives via email.

SUPPORT STAFF Let us be the resource for your toughest business questions...if we don't know, we'll point you in the right direction.

WELCOME TO SIOUXLAND

When recruiting new employees, we can assist you in showcasing the community. Newcomer packets, Siouxland product bags and all the up-to-date regional information are available right in our office. Community Tours available (\$199 for 2.5 - 3 hours).

PROSPECT LISTS *connecting opportunities*

BUSINESS AFTER HOURS Monthly networking opportunity hosted by a chamber member, perfect way to end the work day and get to know the other Chamber members.

GROUND BREAKINGS, RIBBON CUTTINGS, & OPEN HOUSES

Our Chamber members and Ambassadors are excited to celebrate your achievements and milestones with you. They are also a great place to network with other businesses in the community.

SIOUXLAND / WASHINGTON CONFERENCE

Yearly lobbying trip to the U.S. Capitol to promote the positive work going on in Siouxland and push for greater advancement in our area.

CHAMBER ANNUAL DINNER

The largest annual chamber gathering in the Midwest. The evening recognizes the past year of Siouxland and Chamber accomplishments, highlights a national distinguished guest speaker and gives all a chance to mingle with 1,300 of Siouxland's top businesses and professionals.

GOLF CLASSIC

Show off your great golf ability or just come have a good time networking with new and current business friends. The afternoon play is followed by an awards dinner.

NOT TO MENTION...

MORNINGSIDE SCHOLARSHIP

First time Morningside College enrollees will receive a \$500 renewable scholarship, applicable to the immediate family of the Siouxland Chamber of Commerce investors.

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