



Name: Char Hesse

Company: Sunrise Retirement Community

Title: Marketing Director for the Pointe at Sunrise

Special Role in Ambassadors: Past Ambassador Chair

Chamber Ambassador since: 1997

WHY I CHOSE TO VOLUNTEER MY TIME TO THE CHAMBER AMBASSADORS:

As a lifelong resident of Sioux City and working in the community for the past 30 years, I enjoy learning more about the businesses around Sioux City and like to help promote our community.

FAVORITE ANNUAL SIOUXLAND CHAMBER EVENT:

My favorite probably would be the Annual Dinner that the Chamber hosts, but also enjoy the Annual Golf Outing.