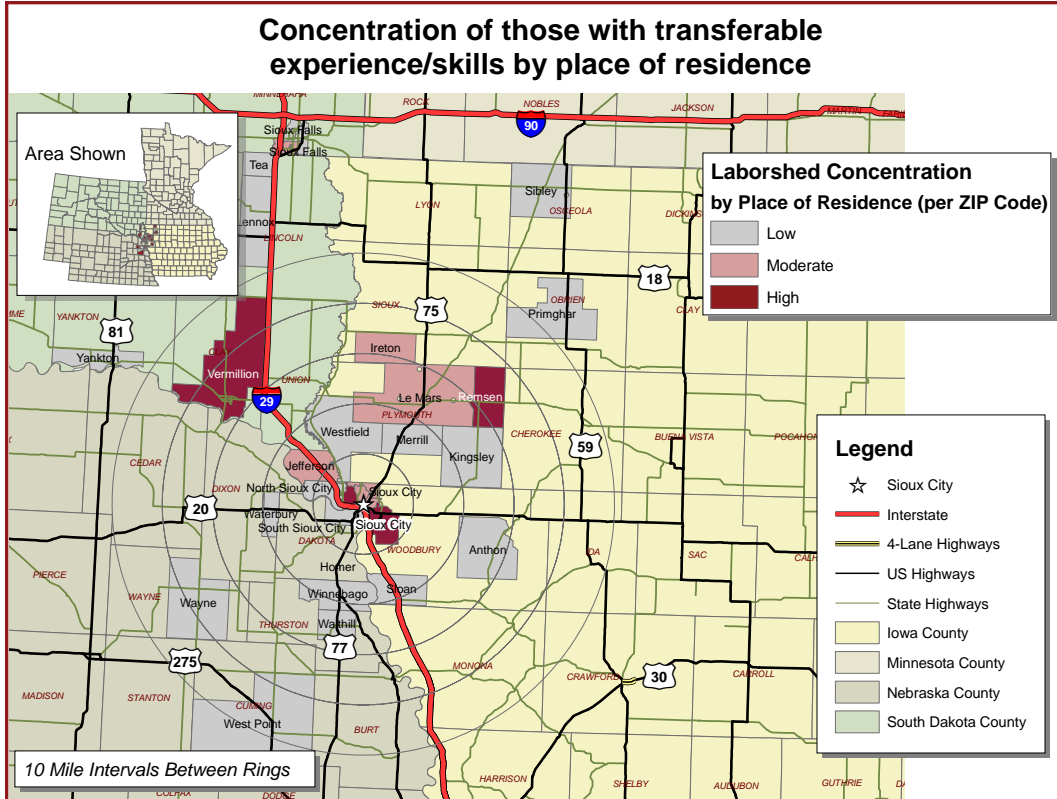


Labor Characteristics

Wholesale & Retail

Sioux City, IA MSA



Workers who have transferable experience/skills are currently commuting an average of 8 miles one way for work. Those who are willing to change/accept employment are willing to commute an average of 15 miles one way for the right employment opportunity.

Employment Status:

71.2% Employed

- 25.5% of the employed are willing to change employment

9.1% Unemployed

12.1% Homemakers, Not Employed

7.6% Retired

Education Levels:

- 51.5% Education beyond high school
- 10.6% Associate degree
- 4.5% Trade certified
- 3.0% Vocational training
- 12.1% Undergraduate degree
- 3.0% Postgraduate degree

Flexibility in the Workplace:

(by percent of interest)

- Cross-training - 76.0%
- Varied shifts (2nd, 3rd, & split) - 36.0%
- Job sharing - 56.0%
- Job teams - 88.0%
- Seasonal work - 60.0%
- Temporary work - 56.0%

Other Facts:

- 65.6% paid an hourly wage
- 68.2% are/were employed full-time
- 19.7% are/were employed part-time
- 12.1% are/were self-employed
- 10.6% hold more than one job
- Currently working an average of 39 hrs/week

Current Benefits:

- Health/medical insurance - 94.1%
- Pension/retirement/401K - 67.6%
- Dental coverage - 38.2%
- Paid vacation - 32.4%
- Paid sick leave - 26.5%
- Paid holidays - 20.6%
- Vision coverage - 17.6%
- Disability insurance - 14.7%
- Life insurance - 11.8%
- Stock options - 5.9%

Desired Benefits:

(by percent of interest)

- Health/medical insurance - 78.3%
- Pension/Retirement/401K - 21.7%
- Dental coverage - 17.4%
- Paid vacation - 17.4%
- Vision coverage - 13.0%
- Life insurance - 8.7%
- Paid holidays - 8.7%

Top Advertising Media:

(for those seeking employment opportunities)

- Local/Regional Newspapers
 - Sioux City Journal
 - Argus Leader - Sioux Falls, SD
- The Internet
 - www.monster.com
 - www.careerbuilder.com
- Networking through family, friends, acquaintances
- Local Iowa Workforce Development Centers

Potential Available Labor

Per Occupational Category:

Business Operations:

- Managers - 6,234
- Supervisors - 833
- Purchasing Agents - 409
- Bookkeeping & Accounting Clerks - 413
- Accounting Clerks - 421
- Customer Service Representatives - 842
- Stock Clerks & Order Fillers - 417
- Secretaries & Office Support - 1,243

Wholesale & Retail:

- Supervisors - 2,499
- Pharmacists - 387
- Pharmacy Technicians & Aides - 808
- Cooks - 1,672
- Bartenders - 818
- Waiters & Waitresses - 836
- Maids & Housekeeping - 820
- Cashiers - 822
- Sales Representatives - 828
- Sales Workers - 3,323
- Maintenance & Repair - 406
- Prepress Technicians - 399
- Production Workers - 830

Material Movers:

- Supervisors - 392
- Sales Drivers - 404
- Truck Drivers - 1,236
- Packers & Packers - 414

An estimated total of **27,706** people in the Laborshed area



Underemployment:

Total Underemployment - 3.0%

- Low hours - 3.0%
- Mismatch of skills - 0.0%
- Low income - 0.0%

IWD only counts individuals once when estimating Total Underemployment.

The Sioux City Metropolitan Statistical Area aggregate wage data was also extracted from the Iowa Wage Survey and is provided in the table on page 2 which reflects mean, entry, experienced, and median wages.

Information was compiled by Iowa Workforce Development using 2008 Laborshed data.

Occupation	Occupational Code	Mean Wage	Entry Wage	Experienced Wage	Median Wage
Advertising and Promotions Managers	11-2021	\$ 20.58	\$ 14.84	\$ 23.45	\$ 18.68
Bartenders	35-3011	\$ 8.36	\$ 6.46	\$ 9.31	\$ 8.06
Cashiers	41-2011	\$ 7.79	\$ 6.40	\$ 8.49	\$ 7.63
Cooks, Fast Food	35-2011	\$ 7.20	\$ 6.59	\$ 7.51	\$ 7.07
Cooks, Restaurant	35-2014	\$ 9.78	\$ 7.94	\$ 10.70	\$ 9.74
Counter and Rental Clerks	41-2021	\$ 10.52	\$ 6.80	\$ 12.39	\$ 9.50
Customer Service Representatives	43-4051	\$ 12.38	\$ 8.71	\$ 14.22	\$ 11.62
Demonstrators and Product Promoters	41-9011	\$ 9.10	\$ 7.91	\$ 9.69	\$ 9.09
Dishwashers	35-9021	\$ 7.58	\$ 6.40	\$ 8.17	\$ 7.58
Driver/Sales Workers	53-3031	\$ 15.71	\$ 9.49	\$ 18.81	\$ 14.62
First-Line Supervisors/Managers of Housekeeping and Janitorial Workers	37-1011	\$ 14.77	\$ 10.72	\$ 16.80	\$ 14.18
First-Line Supervisors/Managers of Retail Sales Workers	41-1011	\$ 18.67	\$ 11.89	\$ 22.07	\$ 16.24
Food Preparation Workers	35-2021	\$ 8.46	\$ 6.47	\$ 9.46	\$ 8.24
Industrial Truck and Tractor Operators	53-7051	\$ 12.53	\$ 10.08	\$ 13.75	\$ 12.49
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	37-2011	\$ 10.20	\$ 7.66	\$ 11.47	\$ 9.72
Maids and Housekeeping Cleaners	37-2012	\$ 8.43	\$ 6.83	\$ 9.24	\$ 8.31
Office and Administrative Support Workers, All Other	43-9199	\$ 14.33	\$ 11.23	\$ 15.87	\$ 13.68
Office Clerks, General	43-9061	\$ 11.33	\$ 8.01	\$ 12.98	\$ 11.02
Order Clerks	43-4151	\$ 12.09	\$ 9.92	\$ 13.18	\$ 11.77
Parts Salespersons	41-2022	\$ 11.64	\$ 6.91	\$ 14.00	\$ 9.41
Purchasing Managers	11-3061	\$ 40.89	\$ 18.83	\$ 51.91	\$ 35.74
Retail Salespersons	41-2031	\$ 11.46	\$ 6.41	\$ 13.98	\$ 9.10
Sales Managers	44866	\$ 48.44	\$ 23.59	\$ 60.86	\$ 48.90
Sales Representatives, Services, All Other	41-3099	\$ 21.20	\$ 13.43	\$ 25.08	\$ 20.66
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	41-4012	\$ 23.65	\$ 13.76	\$ 28.61	\$ 22.30
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	41-4011	\$ 29.51	\$ 18.45	\$ 35.03	\$ 24.51
Secretaries, Except Legal, Medical, and Executive	43-6014	\$ 11.48	\$ 8.84	\$ 12.81	\$ 11.23
Shipping, Receiving, and Traffic Clerks	43-5071	\$ 13.03	\$ 9.58	\$ 14.76	\$ 12.46
Stock Clerks and Order Fillers	43-5081	\$ 10.57	\$ 7.22	\$ 12.25	\$ 10.07
Truck Drivers, Heavy and Tractor-Trailer	53-3032	\$ 15.55	\$ 10.70	\$ 17.99	\$ 15.53
Truck Drivers, Light or Delivery Services	53-3033	\$ 14.23	\$ 9.44	\$ 16.61	\$ 12.92
Waiters and Waitresses	35-3031	\$ 6.59	\$ 6.33	\$ 6.73	\$ 6.54
Wholesale and Retail Buyers, Except Farm Products	13-1022	\$ 18.21	\$ 12.42	\$ 21.10	\$ 19.13

This Iowa Wage Survey for the Sioux City Metropolitan Statistical Area (MSA) was produced by the Workforce Data & Business Development Bureau to provide communities local information on wages by occupation. This publication was developed specifically for the Sioux City MSA. The source of the wage and employment data is the 2007 Iowa Wage Survey. Additional data from the Iowa Wage Survey for individual counties, Iowa Workforce Development regions, and by industry statewide are available on the Iowa Workforce Development web site located at www.iowaworkforce.org.

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